

*Revitalizing Waterbury Invites You To A FREE Workshop*

## Effective Email Marketing

Monday, July 13th, 8 – 9:30am

Steele Building, 46 South Main Street



Come join internet marketing strategist and founder of Grow!, Linda Setchell, ([www.growinternetmarketing.com](http://www.growinternetmarketing.com)) and learn how reaching out to loyal customers via email can be one of the most cost effective marketing strategies in a weak economy. This workshop will teach participants the essentials of successful email marketing with the goal of increasing open rates and conversion rates.

Workshop is limited to 17 participants.

**RSVP required by July 10**

Mary Miller, [mpmiller2@gmail.com](mailto:mpmiller2@gmail.com) or 244-8479

The first of a three-part series of business development workshops sponsored by Revitalizing Waterbury



Revitalizing Waterbury  
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