

Revival News & Notes



The Newsletter of Revitalizing Waterbury, Inc.

November 2010

No. 19

Shop Locally This Holiday Season

The 4th Annual Holiday Stroll will kick off the holiday season in Waterbury on Saturday, December 4th. The Stroll is all about joining friends and neighbors for a festive day of local shopping, dining and celebrating. Many businesses will be hosting Holiday Open Houses and, once again, the S.D. Ireland lighted truck will be in the village at dusk. Please check www.revitalizingwaterbury.org and RW's Facebook for up-to-date information and a detailed schedule of events.



'Drifty the Snowman' will identify all participating Wrap It Up & Win participants

Our *Wrap It Up & Win* campaign begins Saturday, November 20th; it is a new addition to all the festivities this year. It's easy to play – just pick up a *Wrap It Up & Win* rack card for full instructions then start to collect gift stickers every time you shop or dine at one of the *Wrap It Up & Win* participating businesses in Waterbury. When your card has five stickers drop it off at Brideside Books or The Tiny Acorn to be eligible to win great gifts. Prize drawings will take place each Monday through the 4-week promotion, which ends December 19th. Winners will be contacted promptly about their prize. Play and enter as often as you wish!

A few of the prizes include Dinner for Two at Hen of the Wood, a Private Brewery Tour with samples and Vermont cheese for 8 at The Alchemist, four \$50 gift certificates from Evergreen Gardens, an Adirondack Log Rack (\$210 value) from J.K. Adams The Kitchen Store and many more fantastic prizes.

Starting November 20th, you have one more reason to **Shop Waterbury First**. We look forward to sharing some community joy with everyone on Saturday, December 4th and throughout the season!

Are You a Current Member of RW?

RW's annual membership drive is pretty laid back. We don't interrupt your favorite programming repeatedly and we don't entice you to contribute in order to get entered into a big prize drawing. Don't let our mild mannered fundraising effort fool you – WE DO NEED YOUR SUPPORT! Our members are the oxygen which breathes life into our efforts to make downtown Waterbury the best it can be. If you have not renewed your membership or would like to become a member please pick up a form at Stowe Street Emporium or download it at www.revitalizingwaterbury.org.

Thanks to the 130 individuals, families and businesses who have already responded to our 2010 drive.

Changing of the Barrels

A mild autumn helped the marigolds and other plants in our downtown barrels to keep on keepin' on. In November however RW volunteers will usher in a new seasonal look for the barrels over the course of two Saturday workdays. Small trees with LED lights and decorated boughs of greenery will be carefully installed as part of our downtown holiday decorating scheme. **You can help deck the downtown by joining us on November 13th and/or 20th at 8 a.m. at Stowe Street Emporium. Please dress warmly and bring work gloves.**

If you'd like to financially support our efforts to add sparkle to the downtown, RW is offering a limited number of holiday tree sponsorships. For \$25 your sponsored lit tree will be adorned with an ornament that will recognize you, your family or your business; the ornament may also be in honor or memory of a loved one. Sponsors may submit a family photo or a business logo to RW so that we can create a unique and personal ornament for your tree.

Sponsorship forms are available at Stowe Street Emporium or can be mailed to you by calling 244-5321. You can also download a form from the homepage of www.revitalizingwaterbury.org.

Don't Miss the River of Light Lantern Procession

Thatcher Brook Primary School will be hosting the "River of Light Lantern Procession" on Thursday, December 16, from 5:30 to 6:30pm. This is Waterbury's first community lantern parade and it may become a tradition. Look for more information about this spectacular event in school newsletters, the Waterbury Record, at www.revitalizingwaterbury.org and on RW's Facebook.



Waterbury youth will banish the darkness on December 16th

A Call to Artists and Creative Types

On Saturday, December 11th, Montpelier artists Gowri Savor and Angelo Arnold will be leading a free one-day, lantern-making workshop for artists in Central Vermont. The workshop is limited to 20 participants. If you are interested in participating, please contact Gowri at gowrisavor@gmail.com or call 802-778-0334 for further information.



RW's first float in the Waterbury July 4th parade in the early 1990's. The float won the most creative award.

RW Turns 20 in 2011

Hard to believe but Revitalizing Waterbury will be celebrating its 20th anniversary next year. What a great excuse to reflect on our beginnings and revel in the fact that we're still here. We'll be marking this milestone in a number of ways throughout the year including sharing some personal stories from former and present board members, as well as others in our community who have been involved in downtown Waterbury's revitalization. Go to RW's Facebook to read a piece written by one of RW's founding board members Bob McLeod.

RW thanks the following businesses for choosing to be located in downtown Waterbury:

Jamieson Insurance – Lynn Mason, agent
 Vermont Tibetan Rugs – Fay Lauber, owner
 Waterbury Pharmacy – Rich Harvey & Jocelyn DePaolis-Thivierge, co-owners

RW is actively looking for two new board members to start terms next March. If you are curious to learn more about RW and what the RW Board does please contact MK Monley at mk@revitalizingwaterbury.org



Would you like to get your electricity from the sun? VPIRG Energy has arranged deep discounts and simplified the process to make it easy and affordable to go solar for Waterbury, Duxbury and Moretown home or business owners. Learn more at www.vpirgenergy.org.

RW Receives Donation of Artwork

The Vermont Arts Council donated one of the works from the Art of Action exhibition to Revitalizing Waterbury for our role as an "exemplary partner in the project." The piece titled "Poverty: Nugget Mania and Ploughman" by David Brewster is currently installed at Stowe Street Emporium.

**RW meets at 5:30 pm on the 2nd Tuesday of each month
 Thatcher Brook Primary School conference room
 Upcoming meetings: December 14, 2010 and January 11, 2011
 All meetings open to the public
revitalizingwaterbury@gmail.com • www.revitalizingwaterbury.org
 PO Box 473, Waterbury, VT 05676**

OFFICERS:
 MK Monley, *President*
 Will Senning, *Vice President*
 John Wulff, *Treasurer*
 Carrie Grace Griffin, *Secretary*

BOARD OF DIRECTORS:
 Jack Carter
 Rich Drill
 Elizabeth MacGowan
 Laura Parette

EXECUTIVE DIRECTOR: Jeanne Kirby

Save the date!
Waterbury Community Fair
Sunday, February 27, 2010
Noon to 3pm
Thatcher Brook Primary School

PO Box 473
 Waterbury, VT 05676

