

**BUSINESS MEMBERSHIP INFORMATION**

**Please note:** RW's business membership dues are annual, based on the calendar year. Dues received in December will be applied to the following year. Dues paid after July will be half of the annual dues.

Business Benefit Levels >	\$225 Contributor	\$350 Friend	\$500 Director	\$1,000 Benefactor	Add On's (all levels)
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**Organizational Benefits**

Paid staff supporting economic vibrancy in Waterbury	✓	✓	✓	✓	
Paid staff promoting Waterbury as a destination for visitors	✓	✓	✓	✓	
Enhanced online business directory listings with category filters	✓	✓	✓	✓	
Ability to host RW business mixers	✓	✓	✓	✓	
Participation in RW promotions and events free of charge (i.e. Wrap It Up & Win)	✓	✓	✓	✓	
Waterbury Bucks local currency program	✓	✓	✓	✓	
RW Business Member sticker for display (new 2022)	✓	✓	✓	✓	
Member mailing labels			✓	✓	\$25

**Business Benefits**

Business included in new "Doing Business in Waterbury" guide (new 2022)	✓	business highlighted with description	business highlighted with description	business highlighted with description	\$50 business highlighted
Support associated with Designated Downtown benefits (i.e. tax credits)	✓	✓	✓	✓	
Ability to post job openings on RW.org	✓	✓	✓	✓	
Grand opening and ribbon cutting celebrations	✓	✓	✓	✓	
Assistance navigating local permitting process	✓	✓	✓	✓	
Monthly economic development and business newsletter	✓	✓	✓	✓	
Support with business expansion or relocation	✓	✓	✓	✓	

**Marketing Benefits**

Business highlights on DiscoverWaterbury.com experience pages (if applicable)	✓	additional text on experience page	additional text on experience page	additional text on experience page	\$50 add'l text on experience page
Access to marketing tools including media kit and photo library	✓	✓	✓	✓	
Cross promotion via social media and online calendars	✓	✓	✓	✓	
Ability to display materials at visitor center in train station (will resume when station reopens)	✓	✓	✓	✓	
Holiday Gift Guide			additional or solo FB post	additional or solo FB post	\$50 additional or solo FB post
Business highlighted in one quarterly tourism DW e-newsletter			✓	✓	\$50
Ability to sponsor RW's monthly newsletter or DW quarterly newsletter			Revitalizing Waterbury - 1 mo. Discover Waterbury - 1 season	Revitalizing Waterbury - 1 mo. Discover Waterbury - 1 season	\$100
Reduced rates for advertising including co-op ads, radio & the Discover Waterbury guide (printing in 2022)			10% discount on WDEV advertising for 1 season	20% discount on WDEV advertising for 1 season	
Upgrade of DW Guide ad to next larger ad size at no additional cost (max to full page)				✓	



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YOUR MEMBERSHIP DUES TO REVITALIZING WATERBURY ARE Vital to Our Success

Business Information

Business Name:

Contact Person:

Business Mailing Address:

Business Physical Address:

Phone Number:

Email Address:

Website:

Membership Level

- Business Contributor \$225
Business Friend \$350
Business Director \$500
Business Benefactor \$1000

Options for Paying

- Online at RevitalizingWaterbury.org/donations
Please send an invoice
Please charge my credit card
Check enclosed, payable to Revitalizing Waterbury, mail to Revitalizing Waterbury, PO Box 473, Waterbury, VT 05676

Add-on Options

- Member mailing labels \$25
Business highlighted in 'Doing Business in Waterbury' guide (new 2022) \$50
Business highlights with add'l text on DiscoverWaterbury.com experience page \$50
Holiday Gift Guide additional or solo Facebook post \$50
Business highlighted in one quarterly tourism DW e-newsletter \$100
Sponsor newsletter
RW newsletter: 1 month \$100
DW newsletter: 1 season \$100

Revitalizing Waterbury is a 503(c)3 nonprofit organization. Your contribution is tax-deductible to the extent allowed by law.

Total Due [input box]

Revitalizing Waterbury is a 501(c)(3) nonprofit with a mission to *preserve, promote* and *enhance* the economic, historic and social vitality of Waterbury, Vermont for residents, businesses and visitors.

BELOW ARE A FEW PROGRAMS, PROJECTS, AND AREAS OF FOCUS.



**Continuous Business Support**

We share resources, assist with business growth, promote local spending, market Waterbury to prospectives, and support our strong business community.



**Equity, Diversity And Inclusion (EDI)**

As a board, we have begun the work and conversations around EDI in order to ensure that every facet of our organization is welcoming and inclusive.



**Community Pride**

We shape the community's vibrancy by connecting volunteers, business owners, town officials, and residents, working together to improve Waterbury for all.



**Promoting Tourism**

We promote Waterbury as a top destination, using DiscoverWaterbury.com, strong social media accounts, print & radio ads, regional collaborations, and more.



**Public Art**

We support the creation of public art and led the community in commissioning The Waterbury Special train sculpture at the entrance to town.



**Waterbury Train Station**

One of our greatest assets, the Train Station is a hub for the community, Amtrak travelers, and tourists, with volunteers in the summer providing area information.



**Town Beautification**

We work to create a welcoming aesthetic to our downtown through flowers, holiday décor, banners, and streetscape amenities.



**Waterbury Arts Fest**

Our most successful fundraiser, this signature summer event draws over 3,000 visitors to town while highlighting area artisans, makers, musicians, and food.



**Tropical Storm Irene Recovery**

RW was the home for Rebuild Waterbury, which assisted individuals and families in recovery efforts, contributing over \$1,000,000 and 10,000+ volunteer hours.