



# Discover Waterbury Guide 2024

It is time to update and print the 5th edition of the comprehensive, full color, 40+ page guide. The Discover Waterbury (DW) Guide will provide information on things to See & Do, where to Eat & Drink, and places to Stay & Visit. The guide also includes events info, insider tips, and a map highlighting advertiser locations.

- # of copies:** 25,000 (anticipated to last 2 years)
- In print:** Memorial Day 2024
- Distribution:** 5 Welcome Centers on I-89, brochure racks in Stowe, Waterbury and Mad River Valley, Community Room at the train station, and at participating businesses; digital version available online
- Deadline:** Ad space commitment by Feb. 14, creative due Feb. 21

All display ads include a FREE 60-word listing. Not a Revitalizing Waterbury member but want the benefits? Visit [revitalizingwaterbury.org/donations](http://revitalizingwaterbury.org/donations) for more information and to become a member now. Need assistance designing your ad? We can help at no additional charge.\*\*

Ad Type	Ad Price (RW member)	Ad Price (non-member)	Ad Dimensions
Full page - back cover	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,100	3.5" x 8.25"*
Full page - inside front or back cover	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,680	3.5" x 8.25"*
Full page - interior	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,050	3.5" x 8.25"*
Half page	<input type="checkbox"/> \$450	<input type="checkbox"/> \$630	3.5" x 4"
60-word listing only	<input type="checkbox"/> \$200	<input type="checkbox"/> \$280	N/A

\*For bleed ads, please add 1/8" all around. Trim size is 4" x 9". \*\*Up to 30 minutes of design time. Cover ads are first come. No co-op ads available.

**To reserve your space, choose an ad size above, provide the info below, and return with payment by February 14 to Denis Palic: [denis@revitalizingwaterbury.org](mailto:denis@revitalizingwaterbury.org).**

Business name: \_\_\_\_\_

Full physical address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Contact: \_\_\_\_\_

- Re-use my ad from the 2022 DW Guide
- Re-use my listing from the 2022 DW Guide
- I will send you a new ad by February 21
- Use this new listing (60-word limit, basic business info will be included):

**PAYMENT OPTIONS:**

- Check payable to: Revitalizing Waterbury  
PO Box 473, Waterbury, VT 05676
- Pay by credit card online at: [revitalizingwaterbury.org/dwguide](http://revitalizingwaterbury.org/dwguide)